GAME
German Games Industry Association

GAME is representing approximately 100 German game developers, publishers, producers as well as other game-related organizations. As the largest German association of its kind, our goal is to safeguard the political and economic interests of our members. Therefore, we take part in political discussions to create an objective perception by politicians and society about all aspects of games and gaming.

We offer various services to our members ranging from supplying market data, legal advice to organizing events and supporting networking within the games industry and beyond. We are strengthening the German industry to stay competitive in an international environment and take part as a member of EGDF on a European level.

We work hard to keep developing and establishing game-specific job descriptions to support the educational sector. Last but not least, we aim to receive more financial and ideological support from the public sector to make sure that gaming gets the social and cultural attention it deserves.

Our Expertise

Bundesverband der deutschen Games-Branche e.V. GAME

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Key Contacts

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Task forces:

Serious Games, Independent Games, Funding, Law and regulation, Education, Taxes, IFOS

Key Projects & Associations:

- Stiftung Digitale Spielekultur
- USK
- Deutscher Computerspielpreis
- Member of Deutscher Kulturrat
- Deutscher Entwicklerpreis
- Gamescom
- Member of the parliamentary group Games of the German Bundestag
- Founding member of the EGDF (European Games Developer Federation)

Association Facts:

- Founded: 2004
- Companies: game developers, publishers, producers
- Location: Berlin
- Represented by: Dr. Florian Stadlbauer, Hendrik Lesser, Carsten Fichtelmann, Prof. Dr. Linda Breitläuch, Jan Binsmaier